

Aerospace MBA



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Widely recognized as a strategic sector, Aerospace has been subject to significant changes during the last decade, with an increased globalization of the value chain and the appearance of new players, both in the commercial and defense business, but as well with new opportunities for growth and activity in areas like Space and Unmanned Aerial Systems. Therefore, the demand for highly qualified professionals in the global Aerospace Sector will continue to grow in the forthcoming years.

The Aerospace MBA offers students a decisive challenge and unparalleled experience through the support of valuable professionals, currently employed by leading companies in the sector and with extensive teaching background.

BUSINESS MANAGEMENT

MBA.01 - BUSINESS ECONOMIC ENVIRONMENT

World Economic Situation | Concepts of Macroeconomics

MBA.02 - BUSINESS STRATEGY & ORGANISATION

Business Strategy: Introduction | Strategic Analysis | Techniques and Tools for Strategy Decision Making | Strategic Implementation | Structure and Organization | Business Game (online)

MBA.03 - CORPORATE FINANCE & MANAGEMENT CONTROL

Introduction to Finance | Cost Analysis | Financial Perspective | Time Value of money | Financial Statements Forecasts | The Company Valuation | Leasing | Decision Making | Risk Analysis | Advanced Financial Tools

MBA.04 - COMMERCIAL & MARKETING MANAGEMENT

Introduction to Marketing | Market Analysis | Value Proposition | Product and Pricing Strategy | Distribution | Branding and Communication | Customer Experience | e-commerce | Digital Marketing | Commercial Management | International Marketing | Channel Strategy

MBA.05 - DIGITAL TRANSFORMATION

Digital Transformation | Big Data and Business Analytics

MBA.06 - HUMAN RESOURCES & MANAGEMENT SKILLS

HR Management and Administration | Team Work | Effective Presentations | Professional Negotiation | Leadership

MBA.07 - OPERATIONS

Operations Overview | Operations Key Functions | Industrial Organizations Control | Lean Manufacturing and Operational Excellence | Project Management

MBA.08 - BUSINESS DESIGN & LEAN STARTUP

Business Models Design and LeanStartup | Aerospace MBA Project

AEROSPACE INTENSIFICATION

A.S.01 - THE AEROSPACE INDUSTRY

Introduction to the Aerospace Industry | Commercial Aeronautics | Defense Aeronautics | Space | Drones | Urban Air Mobility | Engine | Equipment | Field Visits | Seminars

A.S.02 - AEROSPACE OPERATIONS

Program Management | Design&Development Engineering | Aircraft Configuration Management | Production Engineering | Industrial Development | Planning Systems | Production Systems and Lean Manufacturing | Quality Systems | Supply Chain Management and Outsourcing | ERP Systems

A.S.03 - AEROSPACE CUSTOMER SERVICES

After Sales | Service Engineering Support | MRO (Maintenance, Repair and Overhaul)

A.S.04 - AEROSPACE MARKETING AND BUSINESS DEVELOPMENT

The Marketing of Aerospace Products and Services | Aerospace Sales Operations

A.S.05 - THE COMMERCIAL AVIATION NETWORK

Airport Management | Air Navigation Services

A.S.06 - SPACE

MASTER PROJECT

As part of your training, you will carry out a Master Project in group that will be presented to a panel of investors and business advisors. This project will allow you to put into practice all the knowledge of the MBA and apply them to a real business plan through the methodology 'Lean Startup' of entrepreneurship.

Throughout the MBA, and especially with the final project, you will enhance your ability to make decisions and expose your arguments in a clear and structured manner. You will also learn to work in teams and meet different milestones in the established deadlines.



DURATION
12 months



CAMPUS

- Seville (Face to face)
- On line (Virtual)



DEDICATION

Thursday and Friday
17:00h to 19:00h
and 19:15h to 21:15h



MODALITY HYBRID

- Face to face (Seville)
- Virtual (participants outside Seville)



Methodology

Furthermore, EOI offers a pool of conferences and sessions with prominent business professionals, institutional leaders and outstanding members of the community to discuss and share their experiences on the global scene.



Faculty

The faculty is composed by business executives of recognized professional prestige and proven track record in the subject taught, which transmit not only theoretical knowledge, but also their own experience in their practical application.



Fundación Estatal
PARA LA FORMACIÓN EN EL EMPLEO